



# THE PRESIDENCY

NATIONAL LOTTERY REGULATORY COMMISSION  
GUIDELINES FOR MOBILE LOTTERY/GAMING  
2018

## **GUIDELINES FOR MOBILE LOTTERY/GAMING**

This guideline shall apply to all schemes with the elements of chance offered to the general public using mobile/telecommunication channels. For the purpose of this guideline, mobile/telecommunication channel includes SMS, USSD, Mobile Apps and any other telecoms enabled channels.

This guideline is applicable to lottery schemes conducted by telecommunications operators, Value Added Services and other third party content providers offering lottery related schemes or schemes with elements of chance in distributions/allocation of prizes. Lottery related schemes include skill-based initiatives, predict & win games, core lottery, betting. Consumer sales promo and Loyalty based promotions.

Application for permit must be submitted at least 30 working days and permit obtained before the mobile lottery scheme.

Mobile lottery schemes shall not exceed 12 months. Such schemes may be renewed on conditions stipulated by the Commission.

In addition to fulfilling stipulated conditions of Permit applied for the VAS provider/applicant will submit for the consideration and approval of the Commission:

1. Details of telecommunication providers, aggregators and other third party providers involved in the scheme.
2. Copies of the partnership agreements- Memorandum of Understanding, Service Agreement with telecommunication providers, financial institutions, aggregator, content provider and/or third party provider-executed for the purpose of the scheme.
3. Applicants must ensure all agreements/MOU/SLA takes cognizance of and complies with the provisions of the National Lottery Act 2005 especially as it relates to prize fund and contribution to the National Lottery Trust Fund. Agreements which do not adequately provide for or reflect relevant provisions of the National Lottery Act and National Lottery Regulation will not be acceptable or approved.

### **General Requirements on proposed mobile Lottery/Gaming Scheme**

4. An application letter stating intention of the application
5. Non-refundable application processing fee of N2, 000,000 (Two Million Naira) payable to the Commission.
6. Nature of product/service being promoted where applicable
7. Detailed modalities of the mobile lottery including name of scheme, duration of scheme, value & categories of prizes to be won.
8. Terms & Conditions of eligibility, qualification and participation in the lottery scheme
9. Details of selection/draw process and applicable rules.

10. Frequency of draws/selection of winners and proposed draw dates.
11. Terms & Conditions attached to claiming Prizes, modalities for distribution of Prizes (State, Regional, and Zonal etc.) and proposed prize presentation date.
12. Indicate if the promo is being run on behalf of or in partnership with a third party entity.

### **Corporate Information**

13. Incorporation documents: Certificate of Incorporation, Memorandum & Articles of Association and Application Form 1.1 or (Form CAC 2 and Form CAC7)
14. Registered/Administrative office address of the VAS provider/Applicant.
15. Contact details of key personnel in charge of the mobile lottery/Gaming Scheme.
16. Financial Capability to conduct the scheme: applicant will submit 6-months bank statement.

### **Conditions of Approval**

17. All VAS Provider/Applicant must connect to the NLRC transaction reporting and monitoring platform within 14days of commencing the promo
18. Permit fee of N5, 000,000 (Five Million Naira) per annum.
19. Payment of 5% monthly gross proceeds as follows:
  - a) 2% of gross proceeds as administration & monitoring fee payable to the National Lottery Regulatory Commission
  - b) 3% gross proceeds payable to the national Lottery Trust Fund
20. Submission of monthly reconciliation log/report on transactions in the approved format
21. Payment of 5% monthly gross proceeds must reach the Commission on or before the 5<sup>th</sup> day of the succeeding month.